

## **IDAHO RECREATION/TOURISM INITIATIVE**

### **OPERATING PLAN 10/3/07**

The Idaho Recreation/Tourism Initiative is a coalition of state and federal agencies and others dedicated to providing Idaho citizens and visitors with expanded recreation opportunities. We want to make it easy for people to come outside and play.

Idaho has a multitude of land management agencies and recreation providers that can be extremely confusing to the public. People want to have a good time. By working jointly, the coalition is able to provide information and services in a more effective manner. People don't care who manages a campsite – they just want to camp. They are not especially interested in what agency is in charge of a wildlife area...they just want to see wildlife.

The following projects are undertaken on a statewide basis. Most projects are done at local levels. The Idaho Recreation/Tourism Initiative Partners are:

- U.S. Forest Service (USFS)
- Idaho Dept. of Fish & Game (IDFG)
- Bureau of Land Management (BLM)
- Idaho Dept. of Parks and Recreation (IDPR)
- U.S. Fish & Wildlife Service (USFWS)
- Idaho Dept. of Commerce (IDC)
- Bureau of Reclamation (BOR)
- Idaho Transportation Dept. (ITD)
- National Park Service (NPS)
- Idaho Outfitter & Guide Licensing Board (IOGLB)

In addition, other public and private partners join us on various projects.

### **CURRENT, ONE-TIME PROJECTS**

|    | <b><u>Project</u></b>  | <b><u>Contact</u></b> | <b><u>When</u></b> | <b><u>Partners</u></b>   |
|----|------------------------|-----------------------|--------------------|--------------------------|
| 1. | Update ID Access Guide | R. Just, IDPR         | 2008               | IDPR, BLM, USFS, et. al. |

### **ANNUAL OR CONTINUING PROJECTS**

|    | <b><u>Project</u></b>   | <b><u>Contact</u></b> | <b><u>When</u></b> | <b><u>Partners</u></b>  |
|----|---|-----------------------|--------------------|---|
| 1. | Combine State's Recreation and Tourism efforts; hold annual Governor's Conference on Recreation/Tourism | Carl Wilgus, IDC      | May                | IDC, IDPR, USFS, BLM, BOR, IRPA, ITD, IDFG, Travel Regions, U of I, et. al. |
| 2. | Sponsor a Statewide Free Fishing Day  | Amy Parrish, IDFG     | June               | IDFG, IDPR, USFS, BLM, BOR, NPS, COE  |
| 3. | Update Idaho Campground Directory   | Anne Chambers, IRVCA  | Nov.               | IRVCA, IDPR, USFS, BLM, BOR, COE, IDC, NPS                                  |
| 4. | Maintain current agency information on WWW home page, 1-800, and other systems                          | Carl Wilgus, IDC      | Ongoing            | IDC, IDPR, IDFG, BLM, USFS, BOR, NPS  |

|     |  |  |         |   |
|-----|--|--|---------|---|
| 5.  | Manage the State Comprehensive Outdoor Recreation/ Tourism Plan            | Rick Just, IDPR                                  | Ongoing | IDPR, IDC, USFS, IRPA, IDPR, BLM, Assoc. of Counties, BOR, COE, ITD, NPS, U of I, et. al. |
| 6.  | Maintain O&G data base using GIS   | Jake. Howard, IOGLB<br>Bob Butterfield, IDFG     | Ongoing | IOGLB, IDFG, USFS, BLM, IDPR, IDC   |
| 7.  | Keep Rec/Tourism database current  | Carl Wilgus, IDC<br>Rick Just, IDPR              | Ongoing | IDC, IDPR, BLM, USFS BOR, IDFG, U of I  |
| 8.  | Manage the State's "Watchable Wildlife" Program                            | Sara Focht, IDFG                                 | Ongoing | IDFG, BLM, USFS, BOR, IDPR, ITD, USFSW, Audubon Society                                   |
| 9.  | Serve as staff resource to ITD, et al, on Scenic/Backcountry Byway Program | Garry Young, ITD                                 | Ongoing | ITD, BLM, USFS, IDPR, LHTAC, FHWA, IDC, et. al.   |
| 10. | Encourage coordination of environmental education programs in the State    | Vicky Runnoe, IDFG                               | Ongoing | USFS, IDPR, BLM, EE Assoc., IDFG, schools, et. al.  |
| 11. | Coordinate OHV travel and access management                                | Steve Frost, IDPR<br>Terry Heslin, BLM           | Ongoing | USFS, BLM, IDFG, IDPR   |
| 12. | Work with IDC on hosting travel FAM tours on NFs, BLM and State Parks      | Carl Wilgus, IDC                                 | Ongoing | IDC, USFS, IDPR, BLM IDFG, BOR  |
| 13. | Provide visitor information services personnel with front line training    | Visitor Center Managers                          | Ongoing | IDC, IDPR, USFS, IDFG, BLM, BOR   |
| 14. | Encourage networking among Visitor Center and other "Frontline" personnel  | Visitor Center Managers and Public Affairs Folks | Ongoing | IDC, IDPR, USFS, BLM IDFG, BOR, Cities and Counties                                       |
| 15. | Publicize the Idaho Rec/Tourism Initiative                                 | IRTI Steering Group Members                      | Ongoing | IDPR and all partners   |
| 16. | Serve as clearinghouse for the exchange of new ideas/information           | Vicki Jo Lawson, IRTI                            | Ongoing | IDPR and all partners   |

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