



STATE PARKS AND RECREATION CREATE VITALITY



7.4 MILLION
VISITORS
2020-2022
(yearly average)

\$1.2 BILLION
IMPACT
EACH YEAR

In 2022, the Idaho Department of Parks and Recreation (IDPR) contributed \$1.2 billion to Idaho's economy through camping and day use, and through outdoor recreation programs overseen by the Department.

OUR RECREATIONAL PROGRAMS BOOST IDAHO'S ECONOMY



3,039 JOBS

\$1
BILLION

The economic benefit generated by the boat, snowmobile, off-highway vehicle, and motorbike programs run by the department. **EVERY YEAR!**

\$216
MILLION

The impact of the state parks largely benefits rural areas in Idaho, according to a recent Boise State University study.

STATE PARKS ARE AN INCREDIBLE RETURN ON INVESTMENT

\$1 INVESTED = \$61 RETURNED

FOR EVERY \$1 IN GENERAL FUND (TAX MONEY) GOING TO IDAHO PARKS & REC...

... \$61 IN ECONOMIC ACTIVITY RESULTS



Idaho's State Parks receive about \$3.5 million in General Fund support each year and return \$216 million to the economy, mostly in rural areas.

BUT OUR PARKS FACE SIGNIFICANT CHALLENGES...

- Despite record visitation at parks in 2020, 2021 and 2022, the department has nearly the same number of employees that had in 2008, when about half as many guests came.
 - Today, **one** staffer for every **41,100** guests.
 - Fourteen years ago, the ratio was **one** for every **26,198**.
 - The National Park Service has one for every 15,000.



A **\$126 MILLION** backlog in maintenance and needed capital improvements means visitors may experience:

- FAULTY WATER WELLS,
- CLOSED RESTROOMS,
- AND OUT-OF-SERVICE BRIDGES, BUILDINGS AND FACILITIES.

PARKS & RECREATION BY THE #S

- ✓ Number of Parks: **30**
- ✓ Number of Acres: **60,000**
- ✓ Miles of hiking, biking, multi-use, and motorized trails: **19,500**
- ✓ Number of Overnight Campsites: **1,976**
- ✓ Number of Opportunities for safe, affordable, family fun: **LIMITLESS**

IDAHO STATE PARKS...

→ Provide an invaluable economic return on a modest investment, especially in rural cities.

→ And offer affordable, close by, and healthy opportunities for family fun in the most beautiful landscapes that our great state has to offer.

IDAHO STATE PARKS & RECREATION STATEWIDE

JOBS SUSTAINED: 3,039

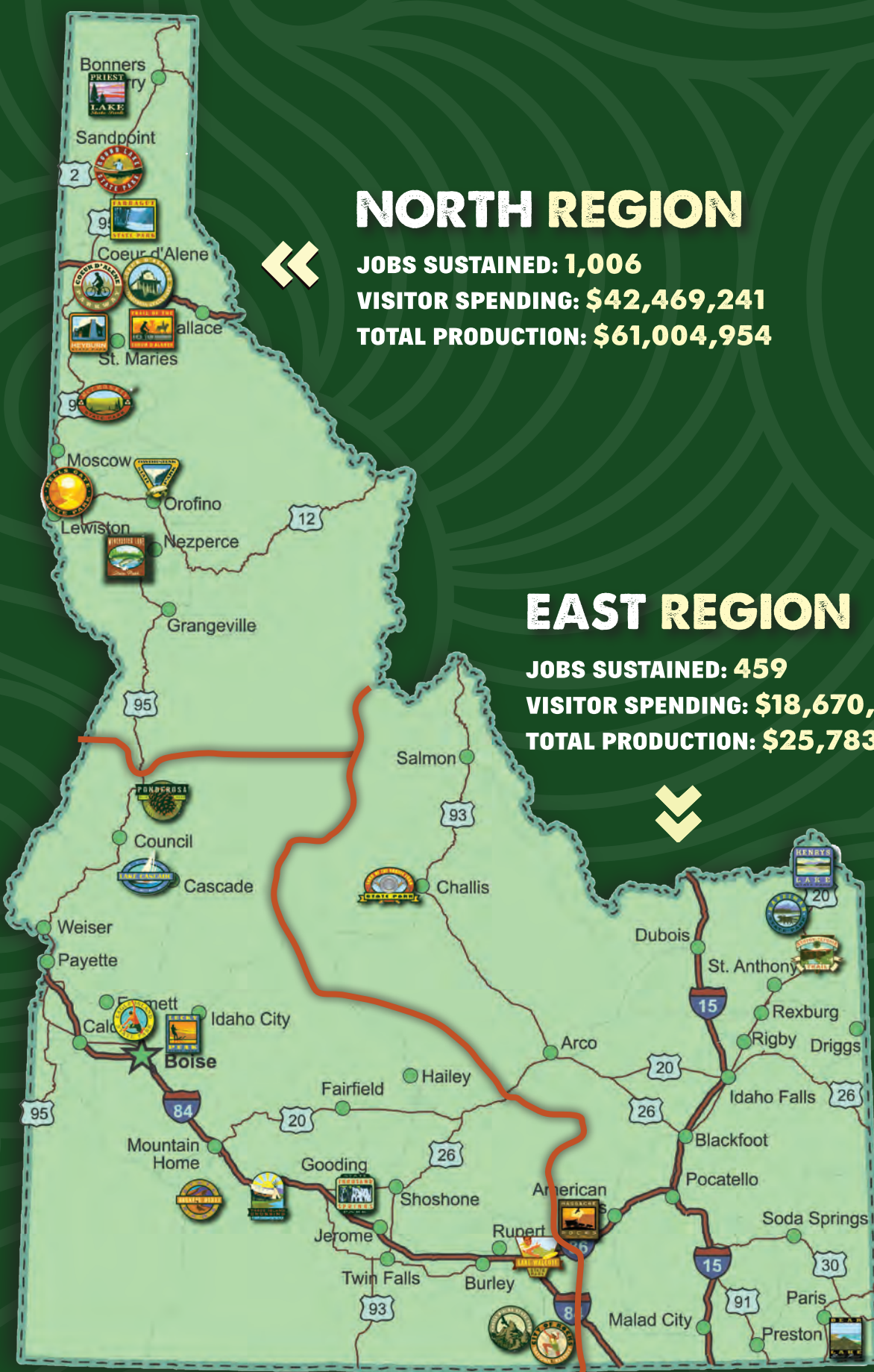
VISITOR SPENDING: \$127,092,140

TOTAL PRODUCTION: \$184,410,452 *

*Numbers from 2018 Boise State University study updated to \$216 million based on the Consumer Price Index.

Ver. 1.13.23

When visitors come to Idaho's state parks, they buy gas, food, souvenirs, sporting goods, lodging, and much more in Idaho's rural cities and counties, bringing more than \$216 million to Idaho's economy annually. That's a pretty incredible investment considering taxpayers spend about \$3.5 million of the state's General Fund on their state parks.



NORTH REGION

JOBS SUSTAINED: 1,006

VISITOR SPENDING: \$42,469,241

TOTAL PRODUCTION: \$61,004,954

EAST REGION

JOBS SUSTAINED: 459

VISITOR SPENDING: \$18,670,363

TOTAL PRODUCTION: \$25,783,774

SOUTH REGION

JOBS SUSTAINED: 1,574

VISITOR SPENDING: \$65,952,536

TOTAL PRODUCTION: \$97,621,724