



ONE OF IDAHO'S

BEST INVESTMENTS

STATE PARKS AND RECREATION CREATE VITALITY



7.5 MILLION
VISITORS
IN 2021 & 2020
(yearly average)

\$1.2 BILLION
IMPACT
EACH YEAR

IN 2020, STATE PARKS & RECREATION CONTRIBUTED \$1.2 BILLION TO IDAHO'S ECONOMY THROUGH CAMPING AND DAY USE (7.7 MILLION GUESTS) AND THROUGH RECREATIONAL PROGRAMS OVERSEEN BY THE DEPARTMENT.

OUR RECREATIONAL PROGRAMS BOOST IDAHO'S ECONOMY



The boat, snowmobile, off-highway vehicle, and motorbike programs run by the department generate \$1 billion in economic benefit. **EVERY YEAR!**



3,435 JOBS

\$100 MILLION

The impact of the state parks largely benefits rural areas in Idaho, according to a Boise State University Study.

STATE PARKS ARE AN INCREDIBLE RETURN ON INVESTMENT

\$1 INVESTED = \$61 RETURNED

FOR EVERY \$1 IN TAX MONEY
GOING TO IDAHO PARKS & REC...

... \$61 IN ECONOMIC
ACTIVITY RESULTS



PARKS AND REC RECEIVES ABOUT \$3.5 MILLION IN
TAXPAYER SUPPORT EACH YEAR.

BUT... OUR PARKS FACE SIGNIFICANT CHALLENGES...

- Despite a record number of visitors to parks in 2020 AND 2021, the department has two fewer employees than it did in 2008, when nearly half as many guests came.

- TODAY, **ONE** STAFFER FOR EVERY **48,435** GUESTS
- FOURTEEN YEARS AGO, THE RATIO WAS **ONE** FOR EVERY **26,198** VISITORS.

- A **\$75 MILLION** backlog in maintenance means visitors can experience:

- FAULTY WATER WELLS,
- CLOSED RESTROOMS,
- AND OUT-OF-SERVICE BRIDGES, BUILDINGS AND FACILITIES.



PARKS & RECREATION BY THE #S

- Number of Parks: 30
- Number of Acres: 60,000
- Miles of hiking, biking, multi-use, and motorized trails: 19,500
- Number of Overnight Campsites: 1,976
- Number of Opportunities for safe, affordable, family fun: **LIMITLESS**

IDAHO STATE PARKS..

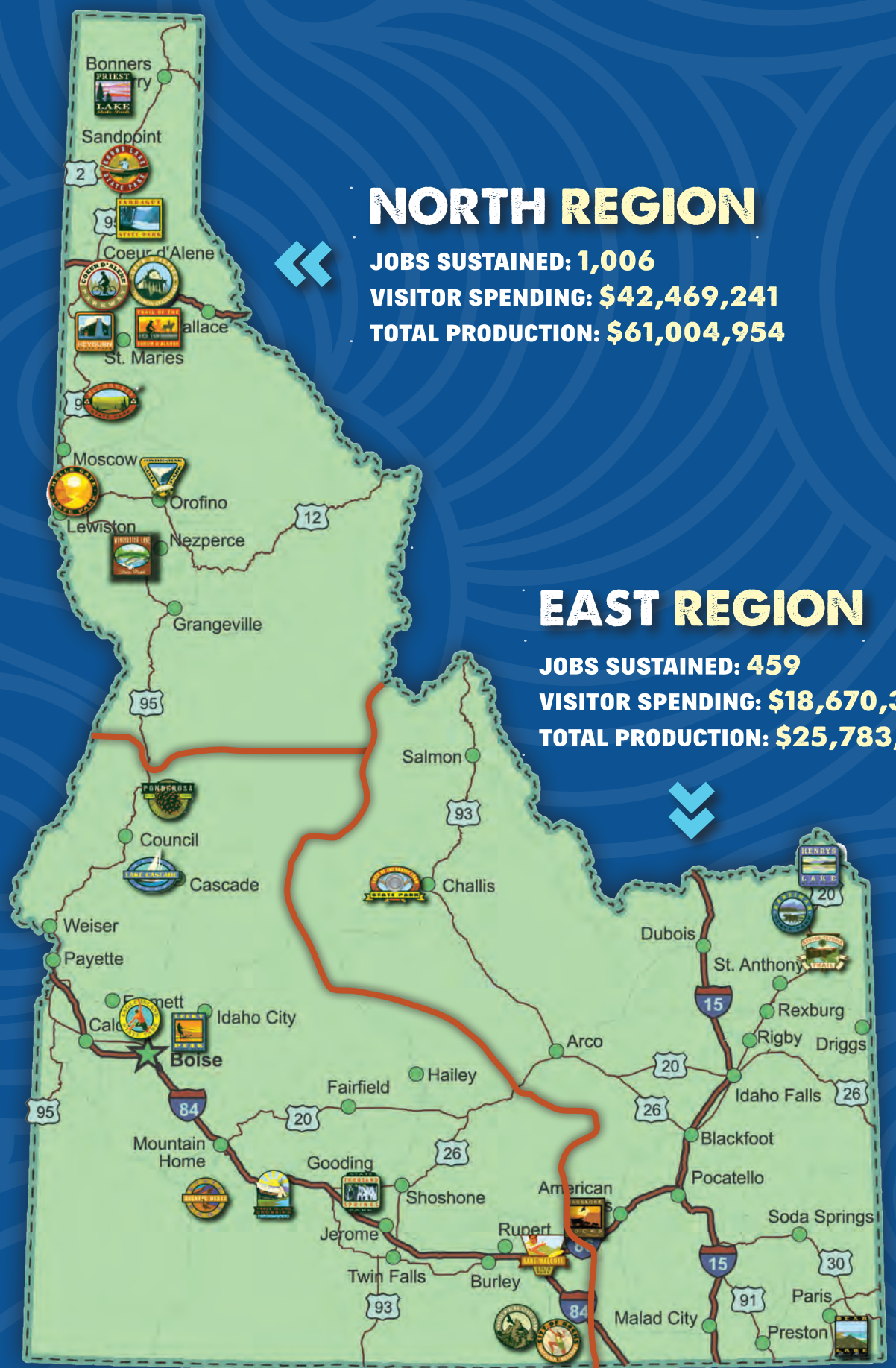
➤ Provide an invaluable economic return on a modest investment, especially in rural cities.

➤ And offer affordable, close by, and healthy opportunities for family fun in the most beautiful landscapes that our great state has to offer.

IDAHO STATE PARKS & RECREATION STATEWIDE

JOBS SUSTAINED: 3,039
VISITOR SPENDING: \$127,092,140
TOTAL PRODUCTION: \$184,410,452

When visitors come to Idaho's state parks, they buy gas, food, souvenirs, sporting goods, lodging, and much more in Idaho's rural cities and counties, bringing more than \$184 million to Idaho's economy annually. That's a pretty incredible investment considering taxpayers only spend \$3.5 million of the state's general fund on their state parks.



NORTH REGION

JOBS SUSTAINED: 1,006
VISITOR SPENDING: \$42,469,241
TOTAL PRODUCTION: \$61,004,954

EAST REGION

JOBS SUSTAINED: 459
VISITOR SPENDING: \$18,670,363
TOTAL PRODUCTION: \$25,783,774

SOUTH REGION

JOBS SUSTAINED: 1,574
VISITOR SPENDING: \$65,952,536
TOTAL PRODUCTION: \$97,621,724