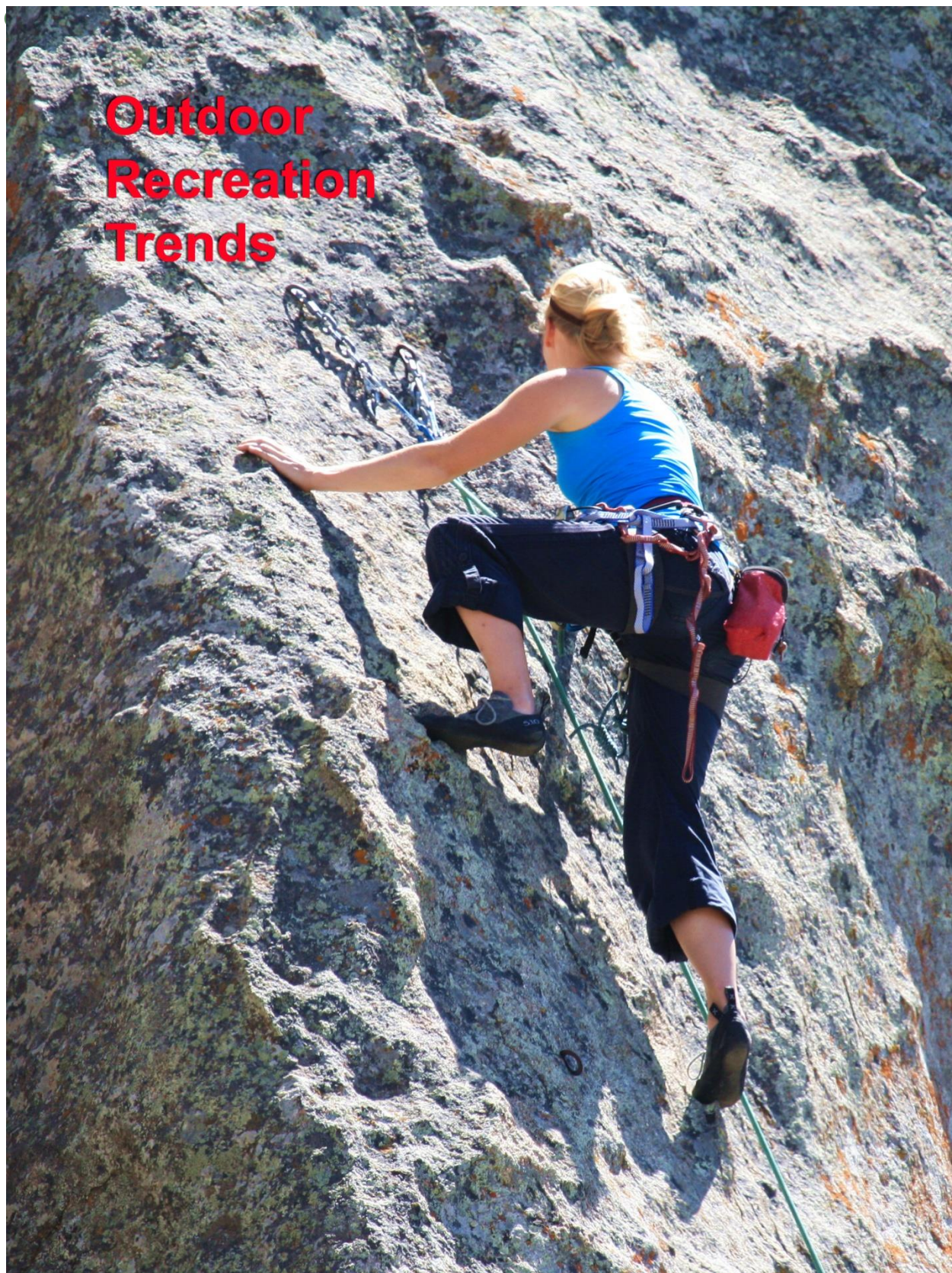


Outdoor Recreation Trends



Outdoor Recreation Trends: Outdoor Recreation Activity Participation Trends of IDAHO Region Residents by Activity Type, 1994 to 2011

IDAHO and surrounding states: Montana, Nevada, Oregon, Utah, Washington, Wyoming (Sample size, percent participating, number of people age 16 and older participating, and percent change, 1994-2011.)

On the following tables, for activities with a sample size of 0 in 1994-1995, the percent change shown is 2000-2001 to 2005-2011.

Sample sizes: 1994-1995=3,015, 2000-2001=3,005, 2005-2011=2,422. Sample sizes vary by activity in NSRE data collected in 2000 and later because not all activities were asked in every NSRE version.

1994-1995 number of participants based on 1995 estimate of 11.214 million people age 16 & older (Woods & Poole Economics, Inc.). 2000-2001 number of participants based on 12.415 million people age 16 & older (2000 Census). 2005-2011 number of participants based on 14.745 million people age 16 & older (2009 Census estimate).

Type of Activity=Developed-Setting

Activity	1994-1995			2000-2001			2005-2011			% change '94-'11 ¹
	Sample size	%	Participants (1,000s)	Sample size	%	Participants (1,000s)	Sample size	%	Participants (1,000s)	
Yard games, e.g. croquet	3,015	35.6	3,987.9	754	42.3	5,246.2	203	50.6	7,460.0	87.1
Walk for pleasure	3,015	67.0	7,511.4	3,001	83.8	10,402.7	2,088	88.3	13,016.3	73.3
Bicycling	3,015	30.3	3,400.7	3,002	45.5	5,654.7	1,465	38.9	5,737.9	68.7
Family gathering	3,015	62.7	7,030.4	3,003	76.9	9,549.4	1,218	76.1	11,213.9	59.5
Attend outdoor concerts, etc.	3,015	32.2	3,616.0	564	42.9	5,320.8	192	37.5	5,524.4	52.8
Horseback riding	3,015	10.4	1,167.1	3,000	13.6	1,694.2	1,183	11.9	1,753.9	50.3
Picnicking	3,015	55.7	6,246.6	3,002	65.8	8,169.7	1,398	59.2	8,735.1	39.8
Driving for pleasure	0	.	.	2,669	59.2	7,348.2	446	62.6	9,228.4	25.6
Gardening or landscaping	0	.	.	419	64.8	8,040.5	373	67.9	10,019.1	24.6

Type of Activity=Nature-Based

Activity	1994-1995			2000-2001			2005-2011			% change '94-'11 ¹
	Sample size	%	Participants (1,000s)	Sample size	%	Participants (1,000s)	Sample size	%	Participants (1,000s)	
Off-highway vehicle driving	3,015	19.2	2,157.2	2,490	26.7	3,311.9	1,307	30.0	4,416.6	104.7
Small game hunting	3,015	5.6	631.4	2,490	9.3	1,150.5	1,482	8.3	1,228.6	94.6
Day hiking	3,015	37.2	4,166.6	2,999	48.1	5,969.0	1,256	53.4	7,872.7	88.9
Migratory bird hunting	3,015	3.0	331.2	3,003	4.3	531.0	2,199	4.1	611.2	84.5
Rock climbing	3,015	5.6	629.0	753	5.2	644.0	1,105	7.6	1,114.7	77.2
Big game hunting	3,015	11.4	1,279.8	2,490	15.9	1,975.7	733	15.0	2,217.1	73.2
Backpacking	3,015	14.9	1,672.1	3,003	19.9	2,467.9	1,297	18.9	2,790.2	66.9
Orienteering	3,015	2.9	327.2	753	3.1	388.4	472	3.7	544.0	66.3
Developed camping	3,015	32.7	3,670.2	3,002	41.0	5,094.7	1,453	40.5	5,975.5	62.8
Mountain climbing	3,015	8.1	913.7	754	9.8	1,221.0	924	9.8	1,451.8	58.9
Primitive camping	3,015	27.0	3,031.9	3,001	34.2	4,251.2	1,453	31.6	4,653.9	53.5
Visit a wilderness	0	.	.	2,989	48.2	5,988.1	1,239	52.1	7,676.5	28.2
Mountain biking	0	.	.	2,818	26.6	3,297.1	1,245	20.1	2,967.2	-10.0
Horseback riding on trails	0	.	.	2,818	11.0	1,364.7	1,182	7.9	1,163.0	-14.8

Type of Activity=Viewing/Learning

Activity	1994-1995			2000-2001			2005-2011			% change '94-'11 ¹
	Sample size	%	Participants (1,000s)	Sample size	%	Participants (1,000s)	Sample size	%	Participants (1,000s)	
View or photograph fish	3,015	15.5	1,733.4	2,989	30.3	3,760.2	1,980	31.3	4,622.2	166.7
View/photograph other wildlife	3,015	39.5	4,432.7	2,983	57.9	7,192.2	2,140	61.0	8,987.7	102.8
View or photograph birds	3,015	28.3	3,179.1	2,998	37.1	4,603.1	2,166	40.1	5,913.6	86.0
Visit prehistoric sites	3,015	21.8	2,445.1	2,988	23.7	2,941.4	1,208	26.4	3,890.3	59.1
Visit nature centers, etc	3,015	56.5	6,338.2	2,995	60.4	7,500.0	1,197	62.6	9,236.8	45.7
Visit historic sites	3,015	46.0	5,154.6	2,650	50.3	6,248.5	1,174	50.4	7,438.1	44.3
Visited farm or agric. setting	0	.	.	1,976	32.7	4,061.2	396	37.9	5,592.0	37.7
Sightseeing	3,015	58.2	6,531.3	2,673	58.6	7,276.0	550	60.7	8,943.2	36.9
View/photograph flowers, etc.	0	.	.	2,994	53.8	6,682.7	1,905	61.7	9,097.4	36.1
Gather mushrooms, berries, etc.	0	.	.	3,004	40.2	4,987.4	1,229	44.2	6,521.3	30.8
Boat tours or excursions	0	.	.	754	19.4	2,404.8	1,173	20.6	3,035.3	26.2
View/photograph natural scenery	0	.	.	2,994	73.4	9,111.9	1,932	76.1	11,226.3	23.2
Caving	3,015	6.7	753.1	753	6.7	834.7	1,105	5.9	864.5	14.8

Type of Activity=Water

Activity	1994-1995			2000-2001			2005-2011			% change '94-'11 ¹
	Sample size	%	Participants (1,000s)	Sample size	%	Participants (1,000s)	Sample size	%	Participants (1,000s)	
Kayaking	3,015	2.1	236.9	3,001	5.1	635.6	2,200	7.1	1,046.5	341.7
Use personal watercraft	3,015	4.4	497.8	3,001	9.3	1,154.8	2,198	9.4	1,391.9	179.6
Canoeing	3,015	5.8	648.8	3,000	9.4	1,165.3	2,200	9.8	1,450.3	123.5
Anadromous fishing	3,015	7.9	889.3	2,998	11.3	1,407.8	2,178	13.3	1,964.4	120.9
Saltwater fishing	3,015	7.0	790.5	3,001	8.2	1,014.6	2,198	10.6	1,557.4	97.0
Warmwater fishing	3,015	10.0	1,125.0	2,812	17.4	2,165.7	2,195	14.2	2,095.9	86.3
Rowing	3,015	4.4	488.1	3,000	5.0	623.8	2,199	5.7	842.5	72.6
Swimming in lakes, ponds, etc.	3,015	34.8	3,902.4	2,998	43.0	5,333.9	2,198	45.5	6,702.9	71.8
Rafting	3,015	10.5	1,181.3	3,000	14.6	1,808.4	2,199	13.5	1,992.9	68.7
Coldwater fishing	3,015	23.0	2,580.4	2,814	32.1	3,981.4	2,197	29.1	4,292.2	66.3
Motorboating	3,015	24.7	2,767.6	3,000	29.4	3,654.9	2,199	29.4	4,332.0	56.5
Surfing	3,015	1.1	126.1	3,001	1.5	182.9	1,448	1.3	192.4	52.6
Waterskiing	3,015	11.4	1,274.3	3,000	10.9	1,357.4	2,199	12.9	1,908.9	49.8
Swimming in an outdoor pool	3,015	33.3	3,739.5	1,973	35.0	4,349.6	1,842	37.9	5,583.9	49.3
Snorkeling	3,015	7.2	804.1	2,996	8.4	1,044.8	1,451	8.0	1,182.8	47.1
Sailing	3,015	4.1	460.8	3,001	5.0	615.1	2,199	4.2	618.7	34.3
Visit waterside besides beach	0	.	.	2,980	33.3	4,133.6	1,435	33.7	4,975.2	20.4
Windsurfing	3,015	1.1	118.2	3,001	1.2	152.8	1,449	0.7	109.5	-7.4

Type of Activity=Snow/Ice

Activity	1994-1995			2000-2001			2005-2011			% change '94-'11 ¹
	Sample size	%	Participants (1,000s)	Sample size	%	Participants (1,000s)	Sample size	%	Participants (1,000s)	
Snowboarding	3,015	2.6	294.3	2,489	8.7	1,078.9	1,484	7.8	1,155.3	292.6
Sledding	3,015	11.9	1,335.8	754	19.0	2,355.1	734	24.8	3,664.0	174.3
Snowmobiling	3,015	5.1	573.2	2,489	9.2	1,141.9	1,484	7.7	1,140.5	99.0
Snowshoeing	0	.	.	753	3.9	488.3	734	5.1	758.3	55.3
Ice skating	3,015	4.2	472.8	754	5.3	662.7	734	4.1	600.5	27.0
Ice fishing	3,015	2.2	244.5	752	3.3	410.6	2,198	2.0	296.1	21.1
Cross-country skiing	3,015	5.8	651.2	2,489	7.3	903.9	1,484	5.2	767.1	17.8
Downhill skiing	3,015	12.7	1,426.1	2,489	14.6	1,818.1	1,484	11.3	1,668.7	17.0

Type of Activity=Sports

Activity	1994-1995			2000-2001			2005-2011			% change '94-'11 ¹
	Sample size	%	Participants (1,000s)	Sample size	%	Participants (1,000s)	Sample size	%	Participants (1,000s)	
Handball, etc. outdoors	3,015	4.3	480.5	754	5.3	656.1	124	12.2	1,796.9	274.0
Running or jogging	3,015	25.0	2,801.3	754	35.2	4,367.8	132	37.6	5,540.5	97.8
Attend outdoor sports events	3,015	43.2	4,840.1	563	55.4	6,874.7	205	63.8	9,414.3	94.5
Tennis outdoors	3,015	9.1	1,018.1	754	7.7	960.7	145	9.6	1,421.5	39.6
Golf	3,015	16.1	1,799.9	754	18.1	2,251.1	163	14.1	2,078.7	15.5
Inline skating	0	.	.	459	15.5	1,923.5	121	3.2	477.4	-75.2