

Free “Fat Bike” Demonstration January 5

FOR IMMEDIATE RELEASE

DECEMBER 28, 2012 — Greasy Fingers Bikes N Repair will host a “fat bike” demonstration on Saturday, January 5, 2013, at Priest Lake. As part of the Idaho Ski N’Park Day at Indian Creek State Park from 10 am-2 pm, the specially-designed bicycles with nearly 4” tires will be available for free test rides.

Fat bikes have been gaining traction since the turn of the decade as Alaskan racers experimented with extremely wide tires and rims for the 1,100 mile Human-Powered Iditarod race.

Recently Minnesota based company, Surly Bikes, has pioneered the fat bike movement in the lower 48 with the Pugsley. The Pugsley features 3.8” tires which provide a large footprint that offers excellent floatation and traction for all terrains – snow, ice, mud, sand, dirt and more. As they have grown in popularity, the Pugsleys have become an alternative to the standard mountain bike.

"The fat bikes give you a great option to get out during the snowy winter months. It’s hard to describe the feel of riding a bike on the snow. I’m always amazed at what conditions I can ride the bike through. It just puts a smile on your face.” Greasy Fingers Bikes N Repair owner Brian Anderson said. “Being invited to the Ski N’Park Day is a great opportunity to introduce the bike to a whole new group of winter enthusiasts.”

Greasy Fingers Bikes N Repair has offered the Surly Pugsleys for sale for the past two years and this year is the only bicycle/sport shop in Bonner County that offers the fat bikes for rent. In addition to the Pugsleys, Greasy Fingers have fat bike accessories-- including studs, fenders and bags--and winter clothes, bike chains and studded tires available for purchase. Located on Third and Pine in downtown Sandpoint, Greasy Fingers is open Friday and Saturdays through February 28 and by appointment anytime.

The Idaho Park N’Ski Day will offer free parking, permits, lessons and a guided snowshoe hike. For more information on the Idaho Park N’Ski Day, contact the Priest Lake Forest Service.

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