

First Edition

FRIENDS OF
HARRIMAN STATE
PARK



MARK YOUR
CALENDARS
Show your support



WE ARE BRANDED
BOARD CHOOSES
NEW LOGO



JR. RANGER
HANDBOOK
COMING SOON!

THE RAIL



The Telegraph

I'm thrilled to have Friends of Harriman State Parks' first newsletter in the hands of those that cherish and support Harriman State Park of Idaho. Our goal is to apprise fellow readers on what FHSP has been up to since incorporating in February 2010. It has been a busy 6 years full of projects and growth. Our first project was the "Buy-A-Buck" campaign which kicked things off for the organization, then followed purchasing new snow grooming equipment, replacing old outdated trailhead signs, aspen regeneration, the creation of an ADA trail and fishing access to the Henry's Fork River, Sheridan Creek restoration,



developing a native plant educational garden at the Harriman visitor center in partnership with the Island Park Idaho Master Naturalists, and distribution of the Harriman Legacy DVD. In addition, FHSP hosts two exciting events, the Feathers 'n' Fins Winter Skiathon and Wine in the Woods fundraiser. In this time, FHSP has also grown from a board of three to a board of eleven volunteers dedicated to ensuring special projects at Harriman State Park are possible through financial and volunteer support from the community that treasures the value of the Railroad Ranch. In 2016, FHSP will host its first intern from Washington & Lee A. Paul Knight Memorial Scholarship who's charged with increasing social outreach of the organization.

New projects are in the works and I encourage you to stay engaged by visiting our website and giving us a thumbs up on Facebook as we grow our social outreach efforts. If you would like to give your financial support there are a number of ways to do so including the Idaho Gives Campaign that takes place on May 5th. More information is listed below. Thanks for your support as we look forward to another great season in paradise!

Sincerely,
Jodi Stiehl
President

Buy-A-Buck

The Golden Spike

Jodi Stiehl

From the early days of the Railroad Ranch, the historic jack fence at now Harriman State Park has served as a landmark, the gateway to the Island Park area. Originally used for its practical style over lava rock terrain, the jack fence has taken on its own character and has become a part of the community itself. The Railroad Ranch jack fence along Highway 20 has served as a familiar sight to visitors and the community for more than 100 years as they commute to and through Island Park.

Rebuilt several times, it was completely rebuilt in 1978/79 by the Youth Conservation Core. The YCC was stationed at Harriman to prepare the Ranch for its grand opening as a state park in 1982. The jack fence that stretches 3 miles along highway 20, outlines the Bing Lempke parking area, follows the banks of Millionaire's Pool and along Green Canyon Road into the parks gate, serves as a visual memento to what was given to the people of Idaho — the majestic Railroad Ranch and the distinguished Harriman State Park. Historic preservation is a link to our past and denotes our appreciation of what we have to enjoy because of the generosity of those who came before us.

Since the parks opening, Harriman staff were tasked with keeping this iconic fence in working order within the managed grazing

THAT OLD HARRIMAN JACK FENCE

*Let me tell a story of a fence
made of jacks and rails.
Built by cowboys for rich owners
in days long gone by.*

*From those times of privilege and
wealth, it could tell many tales
of a place of hard work and play
under a bright Idaho sky.*

*Years passed, and owners grew
wise in their love for the
land. With its river and ridges,
pastures and creeks - the whole
batch.*

*They worked with the state, and
figured and planned
To make a great park, with a
system to match.*

*That fence was renewed when the
park got its start.
An emblem to beckon hikers,
riders and fishermen's hope.*

*To protect nature's people and all
gentle sport. Skiers in winter,
cattle and elk in the fall, and in
spring, antelope.*

*Now it's time to replace it with
new rails and jacks.
Your help is all that old
Harriman fence lacks!*

Anon.



allotments. The jack fence along Highway 20 also protects the large herds of elk and other wildlife that reside in the park from the more than 4,000 vehicles that drive Highway 20 daily. Jack fences allow safe and enticing crossing points for elk by dropping upper rails in select locations, also making the highway safer for motorists. Due to snow loads in the Island Park area, the life expectancy of lodgepole pine jack fence is 15 - 20 years. With a dwindling budget and increased responsibilities as the park grew, the last major overhaul of the fence took place in 1993.

Jack fence is expensive and labour intensive. Harriman had attempted to secure grants and carve money from its operating budget for this project with dwindling success. In 2009, Idaho State Parks and Recreation received an 80% budget reduction making it impossible to build a new fence with park dollars.

So to preserve the landmark jack fence, the newly founded Friends of Harriman State Park in cooperation with Harriman State Park, created the "Buy-A-Buck" campaign in the spring of 2010. People were able to purchase a buck (one section of jack fence) for \$100 and have their name branded on it to signify support for this heritage. The Buy-A-Buck campaign kicked off Saturday, May 22, 2010; thanks to generous community support through financial contribution and volunteering their sweat and tears, the last build phase was completed on September 23rd, 2015.



So what did it take to restore this fence and preserve a legacy? Jim Kemp, one of FHSP's original board members and the jack fence coordinator explains.

"We finished building the jack fence triumphantly on September 23rd. With only a few sections left beyond the entrance to finish, we can all feel pride in our work. Over the last six years we learned what it means to work together on this satisfying project. I believe we all gained much more than a fence from our time in the "Fellowship of the Fence". It took from mid June to September with four Saturday work days and two Wednesday prep crews to finish 200 sections, about 1/2 mile. I was impressed by the response of the Island Park Idaho Master Naturalists and my Pinehaven neighbors. A mention to the "Nine O'Clock Walkers" and an Email to the IMN Coordinator resulted in 15-20 volunteers on Saturdays.

I am especially grateful to the Friends of Harriman for the recognition I received in behalf of that fellowship in the first "Turkey Feather" award at the first "Wine in the Woods" celebration in September. Kate Chase Pitzarella was my first inspiration to start my work on the project. Forrest Hall taught me the basics of fence craft and more. The park staff have been most helpful. This has been a good start for more ambitious projects in the future." Jim Kemp

In holding to the traditions of the railways, Jim painted the 9” spikes for the final buck a brilliant gold ceremoniously completing the jack fence line on the Railroad Ranch. Those there on that last September day took turns driving the golden nails into the final buck, symbolically showcasing the support of the Island Park community to its cherished state park Harriman. This project has been a heart felt triumph to many of us. From the first days of launching the project witnessing so many supporters over the six years tearing down the fence, building the fence, branding the fence, observing the community embrace the project and support the mission has been such an enlightening experience. I live in a community that is capable of such feats and for that I am grateful.



The FHSP Logo

Kate Chase Pitzarella

Friends of Harriman State Park has a new logo that we are excited to share with you. Here’s a glimpse at some of the design considerations that went into taking the best of what people know and love about FHSP, and evolving the logo to be as community and partner focused as we aim to be.

Working Together

Early in 2015, we began talking about how our logo might evolve to the next stage. The goal was to make FHSP’s graphic identity more visually consistent and recognizable. We drafted a summary that identified challenges we wanted to address:

- A scalable mark that could be used in many types of spaces.
- Having a logo recognizable to users at all stages of interaction.
- Providing consistency in people’s encounters with FHSP year round.
- A refinement of what makes us FHSP, combining the best of the logo our supporters know and love with thoughtful consideration for how we can be identifiable as an organization.

We started by distilling the essence of our group down to its beginning, the mission statement. “... a citizen support group, which serves as a fundraising and volunteer partner for Harriman State Park of Idaho. We work in cooperation with Harriman State Park to enhance and preserve its natural and cultural resources and its visitor experience.” With mission statement and origin logo in hand we approached the artists at a design company, 99designs, in hopes of getting some fresh ideas. We gave the designers free reign to research the park and FHSP and hosted them in a digital contest format to receive as much input as possible. The contest format worked and we ended up with over



100 new ideas from which we had to choose only one! Digital polls were taken, stickies were stuck, ideas grew, and we chose one artist whose work seemed to capture the spirit of FHSP. We then worked with that artist until we had the finished product.

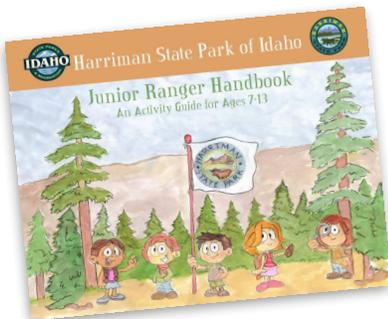
In the end we had an origin logo that had been torn down, stretched, refined, and built back up. This collaborative process led to a logo flexible enough to be used across our marketing materials and to work anywhere. Three elements make up our new graphic:

- **FHSP Name**
Use of both FHSP and the full Friends of Harriman State Park name identify to persons familiar and not with the organization.
- **Fence**
A Dynamic continuation of the original logo and flagship project.
- **Dated Circle Stamp**
Compact and modern, with historical flavor, this versatility connects the past with the future.

Not Just Design

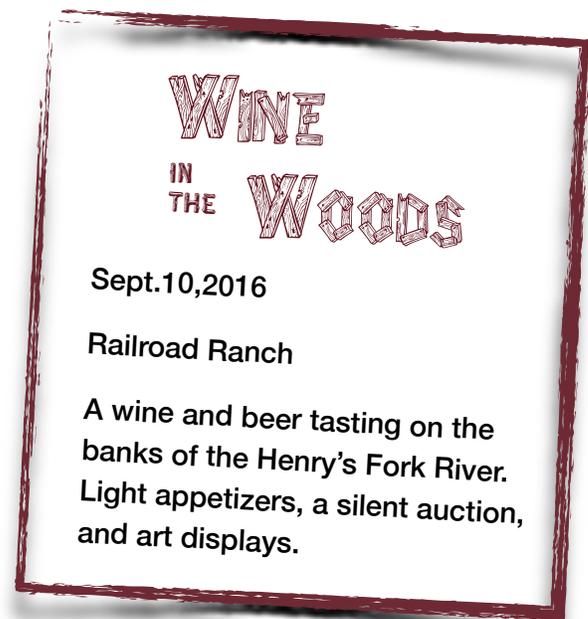
Design was only one part of the effort. The realization of the finished product required the collective work of our team's hundreds of hours of thought, emails, and perseverance. To convey yourself in one mark to a park visitor, a visitor of any age, nationality, and experience, is not an easy thing. Thank you team FHSP! As we move forward with new projects this season, we hope this logo will continue to symbolize the partnership you expect from us, wherever you may see it.

Up and Coming



Educate young minds to natural wonders of Harriman. "Explore, Learn, Protect."

Program and handbook designed by Harriman staff and funded by Friends of Harriman.



Ways to Donate:

It's That Easy

Visit our Website

All of the information you need is on our website. Go to www.friendsofharriman.org and click the green button



on the right hand side of the screen.

Amazon Smile

Do you know you can also support Friends of Harriman while shopping on Amazon Smile? That's right, AmazonSmile is a simple and automatic way for you to support Friends of Harriman every time you shop, at no cost to you. When you shop at smile.amazon.com, you'll find the exact same vast selection and convenient shopping experience as Amazon.com, with the added bonus that the AmazonSmile Foundation will donate 0.5% of the purchase price from your eligible purchases to FHSP. On your first visit to AmazonSmile (smile.amazon.com), you need to select a charitable organization (Friends of Harriman State Park) before you begin shopping and then every eligible purchase you make at smile.amazon.com will result in a donation. Yeah!



Snail Mail

Cheques can be sent to Friends of Harriman State Park P.O. Box 125, Island Park, Idaho 83429

Idaho Gives Campaign May 5th, 2016



“Idaho Gives is a one-day online giving blitz. It is about philanthropy, ‘friendraising’ and much more. Idaho Gives is about coming together to support the charitable nonprofits that make our state so extraordinary”. On May 5, 2016 show your support by making a contribution to Friends of Harriman. Visit:

https://idahogives.razoo.com/story/Friends-Of-Harriman-State-Park-Incorporated?referral_code=share

Or scan the QR Code to take you there:

